

CableFAX 2010 Calendar

INNOVATION • LEADERSHIP • THE CABLE COMMUNITY

FEBRUARY

Feb. 23: Webinar: 3DTV: How Can Cable Benefit?

MARCH

March 3: CableFAX Social Media Boot Camp - One-day Workshop - NYC

March 5: CableFAX's Sales Executive of the Year Awards Deadline

March 24: Webinar: TV Everywhere: Is it Going Anywhere?

APRIL

April 28: FAXIES/Best of the Web Awards Luncheon in NYC

CableFAX Daily Special Mid-Day Issue – FAXIES/Best of Web

(Space Close: 4/19 • Ads Due 4/21)

MAY

CableFAX: The Magazine – Spring Connection Week: Spring/Summer Program Guide, Special Innovation Coverage: TV Everywhere, 3D, Customer Care

(Space Close: 4/12 • Ads Due: 4/20)

CableFAX Daily Spring Connection Issues:

May 11, 12, 13 (Space Close: 5/3 • Ads Due: 5/5)

JUNE

June 4: Program Awards Deadline

June 15: SEOY/Sweet 16 Breakfast, NYC

CableFAX Daily Special Mid-Day Issue

(Space Close: 6/4 • Ads Due: 6/8)

June 17: Webinar

JULY

July 21: Webinar

CableFAX: The Magazine – Top Ops Issue

(Publication Date: 7/25 • Space Close: 6/28 •

Ads Due: 7/7)

SEPTEMBER

Sept. 22: Webinar

CableFAX: The Magazine – Diversity/Best

Places to Work (Publication Date: 9/13 •

Space Close: 8/16 • Ads Due: 08/24)

OCTOBER

Oct.: Program Awards/Top Ops Luncheon, NYC

CableFAX: The Magazine – Fall Connection Week:

Program Guide & Program Awards Issue

(Publication Date: 10/17 • Space Close: 9/9 •

Ads Due: 9/17)

CableFAX Daily Fall Connection Issues:

October 18, 19 (Space Close: 10/11 • Ads Due: 10/13)

NOVEMBER

Nov. 5: Best of the Web Awards Deadline

Nov. 17: Webinar

CableFAX: The Magazine – Most Powerful Women

in Cable Issue (Publication Date: 11/22 •

Space Close: 10/18 • Ads Due: 10/26)

DECEMBER

Dec. 9: CableFAX 100 Luncheon

Dec. 10: Most Powerful Women Breakfast

Dec. 15: Webinar

CableFAX: The Magazine – CableFAX 100 Issue

(Publication Date: 12/9 • Space Close: 11/9 •

Ads Due: 11/17)

Advertising/Sponsorship Opportunities

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