

'Top Ops' Issue

The Stand-out Indie Operators and MSOs

Coming July 2008

This yearly issue recognizes top cable operators who have distinguished themselves by achieving excellence in technology, operations and involvement in the community. The issue represents and honors all the independent operators fighting on the front lines, literally rolling up their sleeves to battle rivals that typically offer more product at a lower price. It also salutes the legion of MSOs as they battle the competition in video, voice and Internet access, while also working with content partners to bring customers HD programming and serve their local communities as they address important public affairs issues.

Beyond the Award Winners

The July issue will also include the following features:

- Anatomy of a Great Programmer - Operator Relationship
- Cable Upshots: A look at the best young talent in cable
- 7 Ways to Make Money from HD
- Best Places to Work in Cable
- New trends in cable advertising
- Home Security: The Next Big Wave in Cable?
- By the Numbers (an irreverent look at what numbers say about cable)
- Predictions: Our panel of cable operators prognosticate on what cable will look like 5 years from today

Published: July 2008 - Print, Online, Video and CableFAX Daily

Distribution: Independent Show and CableFAX Events

Ad Close: July 3, 2008

Space/Artwork Deadline: June 30, 2008

**CableFAX: The Magazine and
CableFaxMag.com – bringing you Innovation,
Leadership and The Cable Community.**

September 2008 - Diversity Issue

Distributed at Diversity week New York, NY

October 2008 - The Top Cable Programs

Distribution: CableFAX Events & CTAM Boston, MA

November 2008 - Most Influential Women in Cable

Distributed at the 24th Annual WICT Gala, Washington, DC

December 2008 - CableFAX 100 Issue

Distributed at the CableFAX 100 Luncheon, New York, NY

CableFAX
THE MAGAZINE
Innovation > Leadership > The Cable Community

For sales and sponsorship opportunities contact:

**Erica Gottlieb, Account Executive, 212-621-4612, egottlieb@accessintel.com
or Debbie Vodenos, Publisher, 301-354-1695, dvodenos@accessintel.com**