

# CableFAX

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## January:

**CableFAX Daily Special Coverage:** CES/ TCA / NATPE / Golden Globes

**Webinar:** New Revenue Trends in Sports 2012- January 25

**CableFAX Daily MidDay Report Outlook 2012 .** January 25

**Awards / Honors -- CableFAXIES Awards**

*Entry Deadline: January 20*

*Entry Late Deadline: January 27*

**Industry Distribution:** NATPE, CES

## February:

**CableFAX Daily Special Coverage:** TV Everywhere

**Webinar:** Transactional TV & Advanced Advertising

**Awards / Honors -- CableFAX Sales Executive of the Year**

*Entry Deadline: February 3*

*Entry Late Deadline: February 10*

**Awards / Honors -- CableFAX Sweet 16**

*Nomination Deadline: February 10*

**Industry Distribution:** ANA.

NCTC Winter Conference

## March:

**CableFAX Daily Special Coverage:** Building International Revenue

**Webinar:** Social Media

**Awards / Honors -- CableFAX Top Ops**

*Nomination Deadline: March 30*

**Industry Distribution:** SATELLITE 2012, ACA Washington Summit

## April:

**CableFAX Daily Special Mid-Day Report:** Upfront 2012

**CableFAX Daily Awards Mid-Day:** Sales Executive of the Year, Sweet 16 & FAXIES

**Webinar:** TV Everywhere

**Industry Distribution:** CableFAX Awards

## May:

**CableFAX Daily Pre-NCTA Mid-Day Issue:** May 15

**CableFAX Daily NCTA Special Issues:** May 21, 22, 23

**CableFAX Daily Special Mid-Day Issue:** Digital Hotlist & Best of the Web Awards

**Webinar:** To be announced

**Awards / Honors -- CableFAX Program Awards**

*Entry Deadline: May 11*

*Late Entry Deadline: May 31*

**Awards / Honors -- CableFAX Most Influential Minorities**

*Nomination Deadline: May 18*

**Awards / Honors -- CableFAX Top Places to Work**

*Nomination Deadline: May 4*

**Industry Distribution:** The Cable Show

## June:

**Webinar:** Multicultural

**Awards / Honors** -- CableFAX Most Powerful Women in Cable

*Nomination Deadline: June 15*

**Awards / Honors** -- CableFAX 100

*Nomination Deadline: June 15*

## July:

**CableFAX: The Magazine** . Top Operators Issue

Publication Date: July 22

Ad Close: 6/11

Artwork Due: 6/19

**Webinar:** To be announced

**Industry Distribution:** Independent Show

## August:

**CableFAX Daily Special Coverage:** TCA

**Webinar:** Building International Revenue

## September:

**CableFAX Daily Special Issues:** WICT & Diversity Week

Week of 9/10, 9/11, 9/12

**Special Mid-Day Program Awards Issue**

**CableFAX: The Magazine** – Diversity and Best Places to Work

Publication Date: September

Ad Close: 8/15

Artwork Due: 8/23

**Webinar:** To be announced

**Awards / Honors** -- CableFAX Program & Top Ops Awards Luncheon

**Program Mid-Day Report**

**Industry Distribution:** Diversity Week (WICT, NAMIC, Kaitz)

ACC, CableFAX Events

## October:

**CableFAX Daily Special Issues:**

CTAM Dailies: October 14, 15, 16

SCTE Daily: October 17

Editorial: CTAM / SCTE

**CableFAX: The Magazine** . Most Powerful Women in Cable Issue

Publication Date: October

Ad Close: 9/12

Artwork Due: 9/20

**Webinar:** To be announced

**Industry Distribution:** CTAM & SCTE

## November:

**Webinar:** To be announced

**CableFAX: The Magazine** . CableFAX 100 Issue

Publication Date: November

Ad Close: 10/22

Artwork Due: 10/25

**Honors** -- CableFAX 100 Event

**Honors** -- CableFAX Most Powerful Women Breakfast:

**Industry Distribution:** NATPE 2013; CES 2013

**Awards / Honors** - CableFAX Best of the Web Awards

*Entry Deadline – November 9*

*Entry Late Deadline – November 16*

**December:**

**Webinar:** To be announced

**Summary of Nomination and Awards Dates**

<u>Free Nominations</u>	<u>Call for Entries</u>	<u>Deadline</u>	<u>Publication\Event</u>
Sweet 16	Jan 2	Feb 10	April
Top Ops	Feb 15	March 30	July
Diversity	April 2	May 4	September
Top Places to Work	April 2	May 4	September
Women	April 2	June 15	November
100	April 2	June 15	November

Paid Nominations

Best of Web		Nov 16	April . Last week
Sales Executive of the Year	Jan 2	Feb 17	April . Last week
FAXIES	Dec 8	Jan 27	April . Last week
Program	Feb 15	May 11	September

**Summary of Magazine Issue Dates**

<u>CFAX Magazine</u>	<u>Ad Close Date</u>	<u>Art Close Date</u>	<u>Publication Date</u>
Top Ops	Jun 11	Jun 19	July
Diversity/Top Places	Aug 15	Aug 23	September
Most Powerful Women	Sept 12	Sept 20	October
CFAX 100	Oct 22	Oct 25	November