

Sponsorships Available

*The Cable***FAXIES** awards

Saluting Cable's Top Marketing & PR Programs and People

Stop #1 on the Road to The Cable Show: The FAXIES, May 6...

FAXIES LUNCHEON: MAY 6 - NATIONAL PRESS CLUB, DC
FAXIES ISSUE: MAY 2008 (AD CLOSE - APRIL 18)

Luncheon Event Sponsorship: \$8,000

- Logo included on all materials as Faxies Sponsor
- Logo on CableFAX Events Page
- 2 VIP tickets to event
- Thank You Ad in CableFAX Daily
- Raffle at Event

FP-4C in Faxies Issue: \$12,000

Strip Ad-4C in CableFAX Daily: \$3,500

FP-4C in CableFAX Daily: \$5,000

Bellyband, May 6 Issue of Faxies: \$5,000

CableFAX the Magazine Distribution Bonus
The Cable Show, May 18- May 20: Bins, Room Drops, Panels!

Sponsorship + Magazine, FP-4C Package: \$17,000

NCTA Packages for CableFAX Daily:

May 8, May 19, May 20
CableFAX Daily: 3 Days. Strip ads, 4-c: \$15,000
CableFAX Daily: 3 Days, FP-4C: \$18,000

Advertising/Sponsorship Contacts:

Debbie Vodenos
Publisher
(301) 354-1695
dvodenos@accessintel.com

Erica Gottlieb
Account Manager
(212) 621-4612
egottlieb@accessintel.com