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StudioDaily Launches Short Film Contest in Unique Online Festival

New York, NY, July 15, 2009 -- StudioDaily's Dailyfilm.tv has announced the DSLR Short Film Contest, seeking to benchmark the top narrative short, documentary or music video. The winners will be showcased in an online film festival in the fall.

Sponsored by Redrock Micro and presented by StudioDaily, filmmakers will be challenged to create a video using a DSLR camera (such as the Nikon D90, the Canon EOS 5D Mark II or the Panasonic DMC-GH1). Video entries will be judged based on the following criteria: originality, technical ability, creativity, and appeal to worldwide audience. The call for entries deadline is September 18, 2009.

Entries will be judged by a distinguished panel of photographers, cinematographers and filmmakers including Vincent Laforet, Michael Grecco, and Rodney Charters from the Fox television series *24*.

All participants can enter online at <http://www.dailyfilm.tv/festivals/dailyfilmtv-dslr-short-film-contest>

The Dailyfilm.tv competition includes more than \$10,000 in prizes – awarded weekly. Prizes are professional accessories for DSLR cameras in each of the three categories (narrative, documentary, music video).

First Place Prize: Redrock Micro eyeSpy Deluxe Bundle DSLR rig (retail \$1,445)

Second Place Prize: Redrock Micro Captain Stubling rig (retail \$975)

Third Place Prize: Choice of a Redrock Micro microMatteBox Deluxe (\$735) or microFollowFocus v2 Indie Bundle (\$675).

Additionally, each week accessories from Redrock Micro will be awarded.

Winners will be announced in early October. The winning videos will be hosted in the Winners Circle on Dailyfilm.tv and highlighted on StudioDaily.com, as well as promoted by Redrock Micro. PLUS videos will be featured on CableFAX.com – seen by top executives from all major cable networks.

"With the low cost of purchase and minimal cost of rental for DSLR cameras, this DailyFilm.tv contest gives virtually any filmmaker the opportunity to showcase their talent, originality and creativity — regardless of their budget," says Laurie Powell, group publisher of the StudioDaily Group.

ABOUT DAILYFILM.TV

From the publishers of StudioDaily, Studio/monthly, Film & Video and HD Studio comes a new home for the serious filmmaker, Dailyfilm.tv. From seasoned professionals to first-year film students,

Dailyfilm.tv lets filmmakers upload their work to be seen in the highest quality on the Web; connect and network with other filmmakers and professionals in the industry; receive constructive feedback from top directors, writers and critics; and take the next step creatively and professionally in a career in filmmaking. From live-action shorts to animation, narrative to experimental, music videos to commercials, polished award-winning films to works-in-progress seeking feedback, and everything in between, Dailyfilm.tv is the place.

ABOUT STUDIODAILY

StudioDaily.com is dedicated to providing news, tutorials, product reviews and case studies on the art and technique of film and television production. In addition to providing news and information daily, it is also the portal site to Film & Video, Studio/monthly and HDStudio. The Studio Group covers virtually all aspects of film and television production and post, from pre-production strategies all the way through finishing and delivery of the final product.